

Oregon State University

Strategic Plan for the 21st Century

Performance Metrics

Goal 1: Provide outstanding academic programs that further strengthen our performance and pre-eminence in the five thematic areas.

Metric #	Metric	Peer Mean						OSU						Target 2007-08 (As Set in 2004)
		AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	
		2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	

	<i>Academic and Research Ranking</i>													
1.1	U.S. News and World Report Rankings (by Tier)	1-2	1-2	1-2	1-2	1-2	1-2	3	3	3	3	3	3	2
1.2a	NSF Research and Development Ranking ¹	20	20	19	19	20	20	76	81	84	86	86	87	70
1.2b	Total R&D Expenditure ¹	\$401.5 M	\$437.0 M	\$482.4 M	\$510.2 M	\$539.5 M	\$558.6 M	\$153.9 M	\$161.7 M	\$167.6 M	\$170.3 M	\$180.3 M	\$189.6 M	--
1.2.Na	Total R&D Expenditures per T/TT Faculty ¹ *	\$230,204	\$241,224	\$265,913	\$278,183	\$289,881	\$298,348	\$156,587	\$184,840	\$193,569	\$195,058	\$216,718	\$238,198	--
1.2.Nb	Federal R&D Expenditures per T/TT Faculty ¹ *	\$106,711	\$114,504	\$131,792	\$144,445	\$152,514	\$155,535	\$86,321	\$104,781	\$116,050	\$119,446	\$131,046	\$146,465	--
	<i>Entering Student Profile</i>													
1.3	High School GPA (Undergraduate Only)	3.54	3.58	3.56	3.53	3.56	3.6	3.44	3.45	3.48	3.48	3.49	3.47	3.50
1.4	SAT Scores (Composite Math and Verbal; Undergraduate Only)	1086 - 1303	1088 - 1311	1084 - 1309	1092 - 1319	1093 - 1322	1095 - 1327	950 - 1190	960 - 1200	960 - 1200	960 - 1200	940 - 1190	950 - 1190	1000 - 1250
1.3-4.N	Freshman GPA/SAT	3.54 / 1194	3.58 / 1199	3.56 / 1196	3.53 / 1206	3.56 / 1208	3.6 / 1211	3.44 / 1070	3.45 / 1080	3.48 / 1080	3.48 / 1080	3.49 / 1065	3.47 / 1070	3.50 / 1125
	<i>Research and Service</i>													
1.6	Expenditures from Grants and Contracts*	\$311.6 M	\$327.2 M	\$345.7 M	\$356.6 M	\$359.7 M	Mar-09	\$138.9 M	\$145.2 M	\$149.7 M	\$163.7 M	\$164.4 M	164.5 M	180.0 M
1.6.Na	Grants & Contracts Expenditures per T/TT Faculty*	\$184,635	\$193,792	\$204,732	\$208,504	\$206,325	Mar-09	\$141,252	\$165,986	\$172,846	\$187,485	\$197,639	Mar-09	--
1.6.Nb	Grants & Contracts Expenditures per State Appropriated Dollar	0.83	0.92	0.97	0.99	0.97	Mar-09	1.07	1.09	1.15	1.17	1.13	Mar-09	--
1.7	Invention Disclosures ²	182	209	215	227	Jul-09	Jul-10	39	36	41	49	54	70	60
1.7.N	Invention Disclosures per \$1M Research Expenditure ²	0.36	0.38	0.37	0.38	Jul-09	Jul-10	0.26	0.21	0.23	0.26	0.29	Jan-09	--
1.8	External Funds Generated per State Dollar Invested in Statewide Public Services	N/A	N/A	N/A	N/A	N/A	N/A	1.39	1.38	1.61	1.49	1.42	1.29	1.45
1.9	Number of Volunteers per FTE Faculty in Statewide Public Services ³	N/A	N/A	N/A	N/A	N/A	N/A	89	93.6	98.8	123.9	88	Nov-09	118

Strategic Planning Peers: University of Arizona; University of California - Davis; Cornell University; University of Illinois - Urbana/Champaign; Michigan State University; Ohio State University - Columbus; Pennsylvania State University - University Park; Purdue University - West Lafayette; Texas A M University - College Station; and University of Wisconsin - Madison

* -The previously reported 'Expenditures from Grants and Contracts' number for OSU of \$194.0 M was a preliminary calculation for FY 2005-06. This number has been updated to the actual Expenditure amount, \$163.7 M (Source of Actuals: IPEDS).

-The T/TT Faculty numbers for FY 2004 were corrected. Therefore, the current numbers are different from those previously reported for 1.2.Na and 1.2.Nb.

¹ FY 2001 National Science Foundation (NSF) rankings are entered for AY/FY 2002-03; FY 2002 rankings are entered for AY/FY 2003-04; and FY 2003 rankings are entered for AY/FY 2004-05. For Total R&D Expenditures per T/TT Faculty (1.2.Na) and Federal R&D Expenditures per T/TT Faculty (1.2.Nb), Fall 2002 Tenure/Tenure-Track Faculty data is used for AY/FY 2002-03; Fall 2003 Tenure/Tenure-Track Faculty data is used for AY/FY 2003-04; Fall 2004 Tenure/Tenure-Track Faculty data is used for AY/FY 2004-05; and Fall 2005 Tenure/Tenure-Track Faculty data is used for AY/FY 2005-06. See corresponding definitions for other important notes.

² For OSU, "Invention Disclosures" data for FY 2005 and 2006 are reported based on fiscal year, while data for 2002-03 and 2003-04 are based on calendar years. This change was made for '05 and '06 so that the numbers correspond to the data period requested by the annual Association of University Technologists (AUTM) survey, completed by the OSU Office of Technology Transfer. The 'Research Expenditures' for FY 2005 and FY 2006 are not currently available. Therefore, the 'Invention Disclosures per \$1M Research Expenditure' number previously reported for FY 2005 was replaced by an expected date when this number will be available.

³ FY 2003 and FY 2004 data were adjusted by a common factor to allow comparison to the FY 2005 measurement protocol. (Note: FY 2005 reflects implementation of new data collection procedure.)

Note: All dates that are entered instead of data are the estimated month and year when the data are expected to be made available to the Office of Academic Planning and Assessment.

"N/A" - Not Applicable

Oregon State University
Strategic Plan for the 21st Century
Performance Metrics

Goal 1 (Continued)

Metric #	Metric	Peer Mean						OSU						Target 2007-08 (As Set in 2004)
		AY/FY 2002-03	AY/FY 2003-04	AY/FY 2004-05	AY/FY 2005-06	AY/FY 2006-07	AY/FY 2007-08	AY/FY 2002-03	AY/FY 2003-04	AY/FY 2004-05	AY/FY 2005-06	AY/FY 2006-07	AY/FY 2007-08	
	<i>Campus Climate</i>													
1.10	Percentage of Women Professorial Faculty ¹	N/A	27.7%	N/A	29.0%	30.6%	30.2%	32.4%	34.2%	35.3%	35.7%	36.5%	37.1%	36.0%
1.11	Percentage of Minority Professorial Faculty ¹	N/A	15.1%	N/A	16.2%	16.5%	16.9%	9.2%	9.7%	10.1%	11.1%	12.2%	12.8%	12.0%
1.11b	Minority New Hires T/TT Faculty as a Percent of Total T/TT Faculty New Hires by Institution ¹	N/A	22.2%	N/A	19.2%	20.2%	19.9%	N/A	5.6%	N/A	12.8%	14.3%	.0%	--
1.12	Percentage of U.S. Minority Students (All Students)	18.3%	18.7%	19.2%	19.7%	20.2%	20.9%	13.0%	13.5%	13.6%	14.1%	14.3%	15.0%	15.0%
1.12.Na	Percentage of U.S. Minority Students (All Students) / Minority Percentage by State ²	18.3% / 28.0%	18.7% / 28.3%	19.2% / 28.8%	19.7% / 29.2%	20.2% / 29.6%	20.9% / 31.1%	13.0% / 15.6%	13.5% / 16.0%	13.6% / 16.4%	14.1% / 16.8%	14.3% / 17.4%	15.0% / 17.9%	--
1.12.Nb	Percentage of U.S. Minority Students (All Students) / Minority Percentage by State (Yield) ²	65.5%	66.2%	66.9%	67.6%	68.2%	67.1%	83.8%	84.5%	83.0%	83.8%	82.6%	83.9%	--
1.12.Nc	Diversity Index	N/A	N/A	.35	.36	.36	.40	N/A	N/A	.25	.27	.27	.28	--
1.13	Percentage of International Students (All Students)	8.58%	8.60%	8.41%	8.13%	8.13%	9.20%	6.62%	5.98%	5.25%	4.87%	4.83%	4.73%	8.0%
1.14	Percentage of Faculty, Staff, and Students Comfortable with Climate for Diversity	N/A	N/A	N/A	N/A	N/A	N/A	N/A	73.7%	N/A	N/A	N/A	N/A	--

Strategic Planning Peers: University of Arizona; University of California - Davis; Cornell University; University of Illinois - Urbana/Champaign; Michigan State University; Ohio State University - Columbus; Pennsylvania State University - University Park; Purdue University - West Lafayette; Texas A_M University - College Station; and University of Wisconsin - Madison

¹ Prior to AY/FY 2006-07, there were two sources of data used for 1.10 and 1.11. The IPEDS Fall Staff Survey is the source of the 2003-2004 and 2005-2006 data. Because the IPEDS Fall Staff Survey was required only every other year, the source of the 2002-2003 and 2004-05 data is the Oregon University System (OUS). Therefore prior to 2006-2007, peer means were only available for 2003-2004 and 2005-2006. The Human Resources Survey replaces the Fall Staff Survey beginning with 2006-07 data. This survey will be conducted annually.

² The Minority Percentages by State were changed to correspond to the respective academic or fiscal year.

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Oregon State University
Strategic Plan for the 21st Century
Performance Metrics

Goal 2: Improve the teaching and learning environment and achieve student persistence and success through graduation and beyond that matches the best land grant universities in the country.

Metric #	Metric	Peer Mean						OSU						
		AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	Target
		2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	(As Set in 2004)
2.1	First-Year Retention Rate	88.1%	88.9%	89.1%	89.6%	89.8%	90.1%	79.5%	80.7%	80.7%	80.3%	80.9%	81.3%	85.0%
2.2	Six-Year Graduation Rate	71.6%	72.5%	73.1%	74.6%	76.2%	76.0%	58.6%	60.5%	60.4%	61.5%	60.0%	60.9%	65.0%
2.3	First-Year Retention Rate for U.S. Minority Students ¹	84.7%	86.5%	86.3%	87.6%	87.1%	87.4%	76.0%	81.1%	80.1%	77.7%	82.3%	82.7%	85.0%
2.4	Six-Year Graduation Rate for U.S. Minority Students ¹	62.3%	64.5%	63.1%	65.9%	68.0%	67.5%	56.6%	60.1%	56.6%	56.7%	54.5%	53.8%	65.0%
2.5	Percentage of Students Employed One Year Following Graduation (Undergraduate only)	N/A	N/A	N/A	N/A	N/A	N/A	66.7%	N/A	66.2%	N/A	73.3%	Oct-09	80.0%
2.6	Percentage of Students Satisfied with Educational Experience (Undergraduate only)*	N/A	N/A	N/A	N/A	N/A	N/A	82.2%	N/A	84.7%	N/A	89.7%	Oct-09	85.0%
2.7	Student/Faculty FTE Ratio	16.2	16.3	16.0	15.9	16.0	15.6	21.0	24.5	19.0	19.0	19.0	17.5	--
2.8	Percentage of Class Size Less than 20 (Undergraduate Only) ³	32.4%	32.6%	33.3%	34.1%	36.4%	38.5%	34.7%	30.1%	38.4%	42.0%	39.4%	40.2%	35.0%
2.9	Percentage of Class Size Greater than 49 (Undergraduate Only) ³	22.1%	21.4%	20.9%	19.8%	19.8%	19.2%	24.6%	27.9%	17.9%	17.9%	19.4%	20.1%	25.0%
2.10	Percentage of Seniors Participating in Student Engagement Activities	N/A	N/A	N/A	N/A	N/A	N/A	N/A	74.7%	80.5%	N/A	74.8%	N/A	--

Strategic Planning Peers: University of Arizona; University of California - Davis; Cornell University; University of Illinois - Urbana/Champaign; Michigan State University; Ohio State University - Columbus; Pennsylvania State University - University Park; Purdue University - West Lafayette; Texas A_M University - College Station; and University of Wisconsin - Madison

* The OUS correction of a previously undetected coding error resulted in a slightly different performance rating for 2002-03 graduates than what was reported in December 2004.

¹ The 2005-06 retention and graduation rate numbers are different from those previously reported due to a correction made in the formula used to calculate these numbers.

² Differences in the Student/Faculty FTE Ratio from year-to-year can be attributed to CDS making definitional changes and clarifications, resulting in the inclusion of more educators being considered as instructional faculty.

³ For AY 2002-03 and 2003-04, only lecture and seminar classes (where Schedule_Type_Code is equal to A and E) are counted. For AY 2004-05 and beyond, lecture, seminar, special studies, research, activity, experimental, studio, workshop, and modular classes are included where Schedule_Type_Code is equal to A, E, F, G, H, I, R, W, and Z, respectively.

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Oregon State University
Strategic Plan for the 21st Century
Performance Metrics

Goal 3: Substantially increase revenues from private fundraising, partnerships, research grants, and technology transfers, while strengthening our ability to more effectively invest and allocate resources.

Metric #	Metric	Peer Mean						OSU						
		AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	AY/FY	Target
		2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	(As Set in 2004)
3.1	Expenditures from Grants and Contracts ¹	\$311.6 M	\$327.2 M	\$345.7 M	\$356.6 M	\$359.7 M	Mar-09	\$138.9 M	\$145.2 M	\$149.7 M	\$163.7 M	\$164.4 M	164.5 M	\$180.0 M
3.2	Annual Giving and Pledges	\$168.9 M	\$153.8 M	\$189.1 M	\$166.0 M	Dec-08	Dec-09	\$38.1 M	\$53.1 M	\$51.2 M	\$53.3 M	\$63.0 M	\$107.5 M	\$50.0 M
3.2.Na	Annual Givings and Pledges per State Appropriated Dollar	0.40	0.41	0.54	0.44	Dec-08	Dec-09	0.29	0.40	0.39	0.38	0.43	Dec-09	--
3.2.Nb	Annual Giving and Pledges per Student FTE	\$3,963	\$3,730	\$4,830	\$4,019	Dec-08	Dec-09	\$2,223	\$3,071	\$2,971	\$3,102	\$3,657	\$6,155	--
3.3	Alumni Giving Rate	17.0%	16.8%	17.1%	17.0%	16.7%	Aug-09	15.2%	15.3%	16.0%	17.0%	15.0%	Aug-09	16.0%
3.4	Endowment Assets ²	\$1,120.4 M	\$1,315.6 M	\$1,577.1 M	\$1,777.3 M	Dec-08	Dec-09	\$235.9 M	\$277.7 M	\$308.0 M	\$381.0 M	\$434.3 M	\$423.6 M	\$300.0 M
3.4.Na	Endowment Assets per State Appropriated Dollar	2.72	3.41	3.90	4.58	Dec-08	Dec-09	1.81	2.09	2.36	2.71	2.98	Dec-09	--
3.4.Nb	Endowment Assets per Student FTE	\$26,352	\$30,903	\$35,262	\$41,579	Dec-08	Dec-09	\$13,745	\$16,063	\$17,852	\$22,150	\$25,202	\$24,247	--
3.5	Revenue from Licensing ³	\$10.1 M	\$13.1 M	\$2.3 M	\$8.7 M	Jul-09	Jul-10	\$1.3 M	\$1.5 M	\$1.9 M	\$2.1 M	\$2.5 M	\$2.5 M	\$2.0 M
3.5.N	Revenue from Licensing per \$1M Research Expenditure ³	\$19,638	\$23,985	\$4,425	\$14,415	Jul-09	Jul-10	\$8,550	\$8,622	\$10,583	\$11,243	\$13,090	Jan-09	--
3.6	Administrative Costs as Percentage of Total Expenditures	N/A	N/A	N/A	N/A	N/A	N/A	26.8%	25.5%	24.5%	26.1%	24.9%	24.5%	25.0%

Strategic Planning Peers: University of Arizona; University of California - Davis; Cornell University; University of Illinois - Urbana/Champaign; Michigan State University; Ohio State University - Columbus; Pennsylvania State University - University Park; Purdue University - West Lafayette; Texas A_M University - College Station; and University of Wisconsin - Madison

¹ The previously reported number of \$194.0 M was a preliminary calculation for FY 2005-06. This number was changed to \$163.7 M (Source: IPEDS).

² 'Endowment Assets' were updated to include numbers for the University of California (Davis) for FY 2003-2005 and a modified number for Cornell University (from 2,854.8 M to 2,340.9 M) for FY 2003. Therefore, Metrics 3.4, 3.4.Na, 3.4.Nb are different from those previously reported for FY 2003-2005.

³ For OSU, "Revenue from Licensing" data for FY 2005 and 2006 are reported based on fiscal year, while data for 2002-03 and 2003-04 are based on calendar years. This change was made for '05 and '06 so that the numbers correspond to the data period requested by the annual Association of University Technology Managers (AUTM) survey, completed by the OSU Office of Technology Transfer. The 'Research Expenditures' for FY 2005 and FY 2006 are not currently available. Therefore, the 'Revenue from Licensing per \$1M Research Expenditure' number previously reported for FY 2005 was replaced by an expected date when this number will be available.

Note: All dates that are entered instead of data are the estimated month and year when the data are expected to be made available to the Academic Planning & Assessment.

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